

See MY PRINTER FRIEND'S SPECIAL DEAL

## Your FIRST CLASS CIRCULAR sent to BUYERS

WITH only 3 other NON-ALIKE pages in a 6x9 ENVELOPE Guaranteed to get opened. See below.

FREE DEALERSHIP INCLUDED

**HALF** Price all your future orders.

| € 1st time order price €     | <b>₹8½ X 11 CIR</b>  | CULAR prices 🤁 🕻            | 1/2 off all futur    | re orders!            |
|------------------------------|----------------------|-----------------------------|----------------------|-----------------------|
| 1 side/2 sided               | 1 side/2 sided       | 1 side/2 sided              | 1 side/2 sided       | 1 side/2 sided        |
| [1000\(\sigma\)\$70*/\$100*] | [1500🗆\$100*/\$140*] | [3000🗆\$190*/\$280*]        | [5000🗆\$290*/\$430*] | [10,000🗆\$500*/\$750* |
|                              | *Plus send           | 5 stamps <u>per side</u> yo | u order.             |                       |

↓Read this interesting story. ↓

□ Envelopes Guaranteed to get opened. □

□ HAVE A FRIEND WITH A BIG Commercial PRINTING Shop. He has a thriving business printing AD COPY to be put in newspapers &

magazines. He started branching out into printing & mailing circulars and he told me he would give a <u>FREE DEALERSHIP</u> to the people I refer to him with **ONE CONDITION**. He's too busy running his loud printing press so he can't stop and answer questions. He said if I will field the questions and forward the orders to him, he'll give a HUGE DISCOUNT OF 1/2 OFF to all my customers (like YOU) after your 1<sup>st</sup> order.

AND he COULD AND TEES the envelopes will get opened by buyers! APLUS he'll give YOU a FPEE dealership with your 1<sup>st</sup> order.

AND he CGUARANTEES the envelopes will get opened by buyers! Plus he'll give YOU a FREE dealership with your 1st order.

"Wait a minute", I said to my printer friend, "Do the math. If 4 people send you only \$70 to print 1000 flyers and you put 4 pages to an envelope, that's only \$280. 1000 stamps cost \$490, then you have to buy paper, ink & envelopes. Plus you're giving your customers ½ price for all orders after their first. You are not getting enough money to print and mail 1000 for \$70 the 1<sup>st</sup> time let alone for ONLY \$35 thereafter". Then HE replies, "Awwww, but I CAN and DO print and mail them all and guarantee they all get popened by buyers, and here's how". After he explains, I admit, "Now that is INGENIOUS"!

SAVE TIME AND SAVE MONEY!! BEST OF ALL YOU'LL BE ABLE TO PROFIT FROM YOUR CUSTOMERS! ORDERS!!

Here's what he told me. He charges his AD COPY customers \$12 for EACH inch to set up EACH ad & requires they send 5 stamps with EACH ad they order. Most order several ads at a time & send him 20-60 or more stamps. They want a "checking copy" sent to approve before the ad goes to the magazine. Here's the INGENIOUS PART. He puts three 2 sided circulars in each of THEIR 6x9 envelopes, and that leaves him tons of extra stamps to mail out your circulars to previous buyers. You know the envelope with YOUR flyer will get opened by a "proven buyer" & most read your flyer to see what is with their ad. The biggest cost (stamps) is FREE to him. He buys paper & envelopes 1000 boxes a time, so his cost to print 1000 is less than \$10.00. The \$35 per 1000 1 side gives him a profit, me a small % - - and - YOU KEEP ½ of your customer's total. Ingenious, right?

Now we all know how & why he can do it so cheaply& guarantee it's a seen!

FOR A LIMITED TIME!! PLACE YOUR ORDER IN THE NEXT 10 DAYS AND RECEIVE A SPECIAL GIFT!! HURRY!! With your order, you will receive a camera-ready circular (like this) with your name and address set as the DEALER. You mail out as many as you want. All orders from your mailings come directly to YOU because your name is the only one on the circular. YOU KEEP 50% of EACH ORDER THAT COMES TO YOU. Send me: [1] The other 50% [2] Your customer's circular(s); and [3] Those all important 5 stamps per side ordered. I do all the rest.

My printer friend wants your repeat business so he will distribute your circulars.

| my printer friend wants your repeat business so he will distribute your circulars. |   |  |  |  |
|--|---|--|--|--|
| □ <u>P&amp;M ORDER</u> . SEND YOUR CAMERA-READY CIRCULAR(s), PAYMENT & STA         | MPS TODAY. ↓ ↓ <b>MAIL TO DEALER</b> ↓ ↓ ↓  |  |  |  |
| ADDRESS  | Questions (717) 254-9334 Eastern Time.  MONEY ORDER/CASH /CHECK (order held until check clears) |  |  |  |
| CITY   | ■Don't forget to send 5 stamps per side ordered.  Send your order with proper payment to:       |  |  |  |
| STATEZIPPhone  | ALBERICK SMALL 1607 ROYAL PLACE   |  |  |  |
| Email  | CLEMENTON, NJ 08021<br>PHONE: (856) 278-3541  |  |  |  |